

March 19, 2013- Webinar

Welcome



Webinar Host

New York State
Community Action
Association



Moderator

Gregory G. Owens

Director of Special Projects Office of
Strategic Planning & Policy
Development



NYS Office of Children & Family
Services

Speakers



Rodney Pride
Executive Director
United Black Men of Queens Foundation Inc.



Barbara L. Andrews
Lead Program Liaison, Office of the Regional Administrator
US DHHS/Administration for Children and Families, Region II



Mike Bobbitt
Senior Advisor for Community Development Operations
NYC Department of Youth and Community Development



Alan S. Farrell
New York City Fatherhood Services Coordinator
NYC Mayor's Office



Jackie Orr
Director of Operations
New York State Community Action Association



Ed Lawson
Vice President, Fathers Incorporated
Community & Outreach Coordinator
National Responsible Fatherhood Clearinghouse



Agenda

- Introduction
- Planning the Event
- What You Can Do
- Resources and Relationships
- Beyond September 17th 2013



Introduction



- What is Dads Take Your Child to School?
- Purpose
- Importance



Planning the Event

- Can be scaled to the size of your site
 - “We chose not to make it a huge community event because it was the beginning of the school year and it was very important for us to use this day to set the stage and comfort levels for dads for the rest of the year.” (Upstate Head Start)
- Can include a variety of program components
 - Presentations, activities, giveaways, media presence, dignitaries, food, etc.



Planning the Event

- Prior Successes
 - Schools: Queens
 - 65% participation of schools in District 29
 - *“I've never seen that many dads and I've been working here for seven years!”*
 - Schools: Niagara School District
 - Partnerships: NBA Brooklyn Nets; Point of Hope Foundation
 - Brooklyn Nets marched from NYCHA Ingersoll to PS 67 with DYCD Commissioner, DOE Chancellor, & NYCHA Chairman
 - Deron Williams’ Point of Hope Foundation donated school supplies and spoke to dads at school assembly
 - Partnerships: Scholastic, Inc.
 - Donated 5,000 age-appropriate books two years in a row



Planning the Event

- Organizing Themes for 2013
 - Integrating Literacy Improvement and Homework Help
 - Job Development and Educational Advancement
 - Health and Wellness for Men and Families
 - School Safety and Volunteer Opportunities
 - Financial Education and Asset Building
 - Engaging Immigrant Families



What You Can Do

- Prepare Early
 - Gain support within your organization
 - Sign up on Google site
 - Create an event committee
- Collaborate
 - Identify community partners
 - Identify sponsors



What You Can Do

- Promote
 - Publicize event to staff, parents, and community
- Commemorate
 - Pictures
 - Follow up



New York State Fatherhood Initiative

NEW YORK CITY DADS
Take Your Child to School

Are You A...?
FATHER
UNCLE
big brother
Foster Father
father-figure
GRANDFATHER
Stepfather

COMMUNITY PARTNERS
Puerto Rican Family Institute for Responsible Fatherhood
Coalition For Hispanic Family Services * Millennium Development
* Youth At Risk Fatherhood Program * Dads Embracing Fatherhood
Williamsburg Works/St. Nicholas NYC * Man Up Fatherhood
Program * Foreclosures Fatherhood Program * United Black Men of
Queens * "Loved House" Family Images Inc. * Real Dads Network
* Menkind Fatherhood Program

Dads
MAKE A DIFFERENCE

**We Encourage You; to Encourage a Male
To Accompany A Child to Class on September 9th!**

NYC NYC **Department of Education** **NYC DADS**

FREE
School Supplies and
other give-aways while supplies last

Wednesday, September 9th, 2009
(contact your participating school for times)

For more information on sponsorships, volunteers and
how your school can participate, contact:
Rodney Pride
Director of Community Relations
New York State Office of Children and Family Services
212-383-1710



Resources and Relationships

- Google site
<https://sites.google.com/site/dtyctsny/>
- Organizing Guide
- 2011 Annual Report
- Certificates & Activities
- Community partners
- City, County & Statewide Relationships



Beyond September 17th



- Keep fathers coming back
 - Systemic Buy-in
 - Sharing Critical information
 - Transparency
 - Consistency
 - Follow through



Beyond September 17th

- Event should be planned with “the end in mind.”
- Examples from prior years:
 - Head Start (Harlem): Launched a Father’s Resource center where dads had the opportunity to receive computer literacy classes and employment assistance.
 - School (Schenectady): Planned to host a family fun night as well as an end of the year family run to keep families involved and end the year on a high note. They also host periodic “Coffee Chats” where they invite families in to discuss what’s going on at the school.
 - School (Staten Island): lead-in to Halloween event
 - School District (Newburgh) establish district wide Fatherhood Initiative and had its first Daddy Daughter Dance.



Past Partners & Sponsors



Administration for
Children's Services

Ronald E. Richter
Commissioner

Department of
Education

Dennis M. Walcott
Chancellor

Human Resources
Administration
Social Services

Robert Doar
Commissioner

Department of
Youth and Community
Development

Jeanne B. Mullgrav
Commissioner



ADMINISTRATION FOR
CHILDREN & FAMILIES



United Black Men
of Queens
Foundation Inc.



Contact Information

Gregory G. Owens

Director of Special Projects Office of
Strategic Planning & Policy Development
NYS Office of Children & Family Services
Greg.Owens@ocfs.state.ny.us

Rodney Pride

Executive Director
United Black Men of Queens
rpride454@aol.com

Barbara L. Andrews

Lead Program Liaison
Office of the Regional Administrator, USDHHS
Admin. for Children and Families
barbara.andrews@acf.hhs.gov

Suzanne Towns

Director, Development and Community Relations
NYS Office of Temporary and Disability
Assistance
suzanne.towns@otda.ny.gov

Mike Bobbitt

Senior Advisor for Community Development
Operations
NYC Department of Youth and Community
Development
mbobbitt@nycd.nyc.gov

Alan Farrell

NYC Fatherhood Services Coordinator
NYC Office of the Mayor
alan.farrell@cityhall.nyc.gov

Ed Lawson

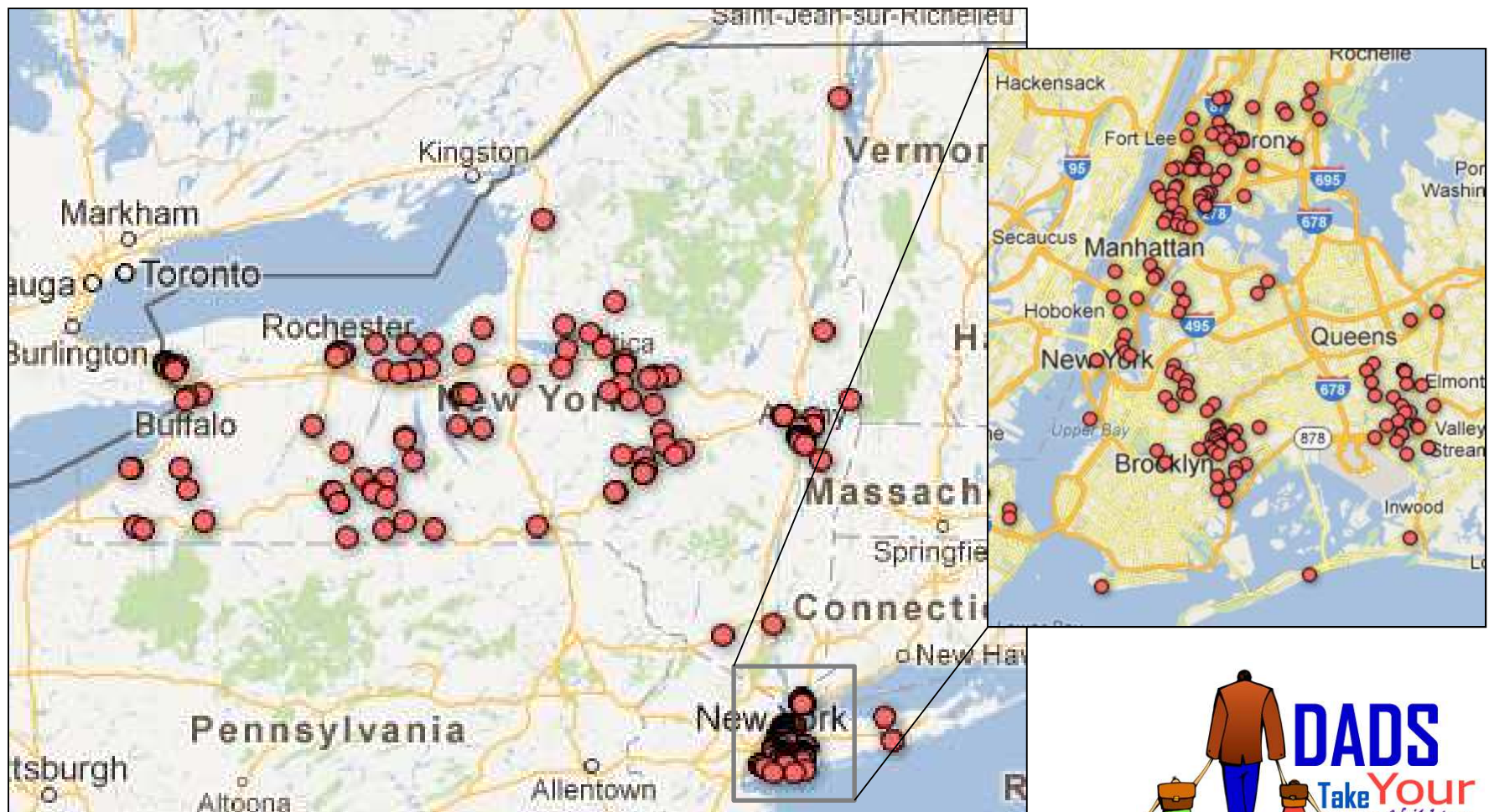
Vice President, Fathers Incorporated
Community & Outreach Coordinator, National
Responsible Fatherhood Clearinghouse
elawson@fathersincorporated.com

Jackie Orr

Director of Operations
New York State Community Action Agency
jorr@nyscommunityaction.org



Please Don't Forget to Register!



<http://sites.google.com/site/dtyctsny>

