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Senator Rachel May Advances Two Bills to Protect New Yorkers from Predatory Business Practices

*Bills Target Excessive Rental Car Fees and Protect Consumers' Financial
Information After Subscription Cancellations*

ALBANY, NY — Senator Rachel May announced the passage of two consumer protection bills aimed at stopping predatory business practices and protecting hardworking New Yorkers from corporate exploitation. The legislation was included in the Senate Majority's broader consumer protection package that aims to reduce costs for New Yorkers by prohibiting unfair and onerous pricing practices and subscription processes.

"Too many companies are exploiting New Yorkers with deceptive and predatory practices. That is unacceptable," **said Senator Rachel May**. "The Senate Majority is taking action with a strong package of consumer protection legislation to crack down on corporate abuse and hold bad actors accountable. As Chair of the Consumer Protection Committee, I'm proud to sponsor two bills in this package, including a cap on excessive car rental fuel charges and protecting financial information after automatic-renewal cancellations. With these bills, we're putting consumers ahead of corporate profits and stopping companies from exploiting hardworking people in Central New York. New Yorkers deserve fairness and protection from corporate greed, and that's exactly what the Senate Majority is fighting for."

- **Caps on Rental Vehicle Refueling Charges (S.5599):** This bill caps excessive refueling charges imposed by rental car companies.
- **Protecting Consumer Financial Information (S.4413A):** This bill requires businesses to delete a consumer's financial information after an automatic renewal or continuous service is canceled unless the consumer agrees to let the company keep it. Businesses would also be required to notify consumers once the information has been deleted.

These bills are part of the Senate Majority's ongoing efforts to strengthen consumer protections and ensure corporations cannot take advantage of New Yorkers through deceptive business practices. The following bills were also included in the consumer protections legislative package.

- **Establishes the “New York Junk Fee Prevention Act”:** This bill, [S.363A](#), sponsored by Senator Gianaris, would prevent hidden or deceptive fees from being added to the advertised price of goods and services.
- **Establishes the “Protecting Consumers and Jobs from Discriminatory Pricing Act”:** This bill, [S.8616A](#), sponsored by Senator Gianaris, would prohibit the use of electronic shelving labels, digital shelf display technology, and surveillance pricing in food retail establishments and drug retail establishments, preventing businesses from using algorithmic discriminatory pricing practices that unfairly impact consumers and workers.
- **Enacts the “Consumer Grocery Pricing Fairness Act”:** This bill, [S.8563](#), sponsored by Senator Cleare, would establish an anti-trust regulatory framework governing the pricing practices of grocery suppliers and retailers, preventing large dominant retailers from using their market power to secure preferred pricing contracts over smaller competitors.
- **Enacts the “Manufacturer Disclosure and Transparency Act”:** This bill, [S.488A](#), sponsored by Senator Fernandez, would require prescription drug manufacturers to notify the Attorney General of arrangements between pharmaceutical manufacturers that result in delays to the introduction of generic medications.
- **Requires Subscription Cancellation Options on Mobile Applications:** This bill, [S.4391](#), sponsored by Senator Gounardes, would require mobile applications on cell phones, smartphones, and tablets that offer subscription services to provide users with an option to cancel their subscriptions directly through the application.
- **Prohibits Online Retailers from Basing Prices on Device Information or Geolocation:** This bill, [S.8483C](#), sponsored by Senator Ryan, would prohibit online retailers from basing prices on the hardware, software, or geolocation of an online device, preventing discriminatory online pricing practices.

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