



—NEW YORK STATE SENATOR—
Jeremy Cooney

FOR IMMEDIATE RELEASE

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**LEGISLATORS HOLD CHARLOTTE COMMUNITY EVENT TO
BRING RESOURCES TO LOCAL, SMALL BUSINESSES**

(Charlotte, NY) - Yesterday, New York State Senator Jeremy Cooney (D-56) and New York State Assemblymember Sarah Clark (D-138) along with the Charlotte Community Association hosted a resource event for local businesses seeking support as we recover from the COVID-19 pandemic.

Attendees had the chance to learn about available funding and programs for their businesses, including grant funding from New York State, Monroe County, and the City of Rochester. A range of programs have been launched to assist businesses from multiple funding sources, the event was aimed to help streamline information, and provide contacts to businesses as they navigate application processes.

Representatives from New York State, the City of Rochester, Empire State Development, Highland Planning, REDCO, Neighborhood Service Centers, and City of Rochester Business Development met with over 30 members of the business community.

Senator Jeremy Cooney:

“Small businesses are the backbone of our economy and will help lead us through recovery. They survived the COVID-19 pandemic through innovation and grit and we should do our part to provide support as they recover and build back stronger. I am proud to partner with my colleague Assemblymember Clark, our city and county governments, as well as community organizations to advocate for our local businesses and share these needed resources. There are multiple programs that provide aid to small businesses, but application processes can be confusing. Our goal is to make it easier for business owners to access funding and know where to turn to when they have questions or need assistance.”

Assemblymember Sarah Clark

“Our small businesses have been hard hit by COVID-19. As a member of the Assembly Committee on Small Business, I believe it's crucial that our small business owners know what resources are available to help navigate this difficult time. At tonight's event with Senator Cooney and the Charlotte Community Association, we were able to connect the local small business community to vital information and resources to aid recovery from the pandemic; including grant funding available from the state, county, and city governments; as well as give business owners a networking opportunity in this ever-changing economic environment. I am committed to continuing to support the small business community with the information and tools that they need to build back better from the devastating effects of COVID-19.”

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