



BRAD HOYLMAN
NEW YORK STATE SENATOR
27TH DISTRICT

FOR IMMEDIATE RELEASE:

August 20th, 2019

CONTACT:

Zach Duffy - (212) 633-8052

**GOVERNOR SIGNS HOYLMAN-GOTTFRIED LEGISLATION TO BAN
FLOATING ELECTRONIC BILLBOARDS ON HUDSON & EAST RIVERS**

NEW YORK, NY - Governor Cuomo today signed into law legislation sponsored by State Senator Brad Hoylman and Assembly Member Richard Gottfried ([S6541-A](#)/[A8290-B](#)) prohibiting boats from operating, anchoring, or mooring in the navigable waters of New York State, including the Hudson and East Rivers, while operating a digital billboard or a billboard that uses flashing, intermittent or moving lights.

Senator Hoylman said: "Billboards belong in Times Square, not in the middle of the Hudson and East Rivers. These floating billboards are a dangerous distraction to drivers, boaters, and pedestrians, not to mention an eyesore. New Yorkers deserve to have a respite on our waterfront from the barrage of modern life. I am grateful to Governor Cuomo, Senate Majority Leader Andrea Stewart-Cousins, and Assembly Member Richard Gottfried for their partnership in enacting these common-sense restrictions into law."

###