

SENATOR DAPHNE JORDAN:

WORKING TO STOP PORCH PIRACY!



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PORCH PIRACY: WHAT IS IT?

“Porch Piracy” occurs when criminals steal packages from a porch or doorstep after their delivery. Porch Piracy is a growing crime affecting millions of Americans.

Porch Piracy by the Numbers...



Sources: 2017 Schorr Package Theft Report Survey of 1,000 individuals; Edelman Intelligence; and Insurance Quotes.

In 2017, **25.9 million Americans** experienced package theft, up from 23 million in 2015.

74% of packages are stolen from homes during the day when homeowners are at work and the average value of stolen packages is \$50-100.

53% of respondents said they have changed their plans to make sure they were home for a package despite not having to sign for it.

41% of respondents said they don't buy certain items online because they're afraid the packages will get stolen.

31% of respondents stated they had personally experienced package theft.

7% of all Americans have been victims of Porch Pirates.

2018 Black Friday & Cyber Monday Statistics...

Black Friday 2018 pulled in a record **\$6.22 billion** in e-commerce sales.



The U.S. Postal Service (USPS) has projected **800 million package deliveries** between Thanksgiving and New Year's Day.



Cyber Monday 2018 sales surged to new highs, with a record **\$7.9 billion spent online**, an **increase of 19.3% from 2017**, according to data from Adobe Analytics.

USPS is ready to deliver more than **28 million packages per day between Dec. 16th - 21st**.

Black Friday and Cyber Monday 2019 could be even BIGGER this year, meaning even more deliveries for Porch Pirates to target!

Source: CNBC, Cyber Monday sales break a record, with \$7.9 billion spent online, Adobe Analytics says, Nov 27, 2018

Source: USPS, Hundreds of Millions of Holiday Packages Expected Between Thanksgiving and New Year's Day, Nov 7, 2019.



Don't Let Porch Pirates GRINCH Your Christmas Deliveries!

Support Senator Jordan's new legislation to make Porch Piracy a felony crime.



The New York State Senate
Senate Bill S6794
2019-2020 LEGISLATIVE SESSION
Makes the theft of a package intentionally taken from the residence of another following delivery of the package to such residence by the postal service or a commercial carrier a felony...

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