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**Manufacturing of NYS License plates**

- License plates are manufactured by 150 of the inmates at Auburn Correctional Facility.
- Since 2014 the State has contracted with 3M out of Minnesota, who supplied the materials.
- The State recently entered into a new contract with Avery Dennison, which starts this September.
- It is a 2 year contract for \$4 million, in other words, \$2 million a year for the license plate materials.
- Inmates at Auburn make up to \$1.14/hour, so conservatively we can estimate that yearly labor for license plates costs \$300,000.
- About 2 million New York State drivers renew their plates every year, that divided by the combined labor and materials costs, comes out to about \$1.15/per plate.

**Manufacturing process:**

- Sheets of aluminum are cut into 6 x 12.5" sheets.
- Sheets are then covered by reflective tape.
- Next, they are fed into a machine to be "stamped" - this is how we get the raised numbers and letters.
- Lastly, they are put through machines of rollers that put on the ink.

**Summary**

- The new license plate mandate creates a \$70 million windfall for the State of New York when considering the projected revenue versus the cost to make the plates.

**Sources:**

- <https://www.msn.com/en-us/lifestyle/lifestyle-buzz/new-york-to-use-new-company-to-produce-2020-license-plates/ar-AAG8uUH>
- <https://www.syracuse.com/news/2019/08/new-york-ends-contract-with-company-linked-to-peeling-license-plates.html>
- [https://gothamist.com/2019/08/23/ny\\_new\\_license\\_plates.php](https://gothamist.com/2019/08/23/ny_new_license_plates.php)
- [https://www.syracuse.com/kirst/2010/07/doing\\_time\\_on\\_the\\_license\\_plat.html](https://www.syracuse.com/kirst/2010/07/doing_time_on_the_license_plat.html)

