

# Senator Pam Helming

Representing the 54th New York Senate District



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FOR MORE INFORMATION: 315-568-9816

## Senator Helming Announces Erica Paolicelli of Geneva is 2022 Woman of Distinction



*Photo L-R: Luanne Mansfield, Erica Paolicelli, Senator Helming*

Senator Pam Helming announced that Erica Paolicelli of Geneva has been named the 2022 Woman of Distinction for the 54th Senate District, as part of the New York State Senate Women of Distinction program.

Erica is partner and President/COO at Three Brothers Wineries and Estates and War Horse Brewing Company in Geneva. Over the last 15 years, Erica has helped grow Three Brothers to three wineries, a microbrewery and a café, which collectively employ 150 people. She founded Geneva Rosé Soirée and her tireless work on this event over the last several years has raised \$45,000 to support local non-profit organizations.

Senator Helming said, “Erica is a highly accomplished young professional and business owner, a mentor to other young women, and a tremendous leader in our region who continually shares her knowledge and passion for the Finger Lakes wine industry. She gives back to the community she loves through Geneva Rosé Soirée and other initiatives. Her extraordinary work ethic, determination and selfless nature show us all what it takes to succeed—in business and in life. Thank you to Luanne Mansfield for nominating Erica for this well-deserved recognition.”

Erica's nominator and business partner Luanne Mansfield said, "Three Brothers would not be the industry leader it is without Erica's fingerprint on nearly every aspect of it. Geneva is lucky to have such a formidable advocate on their side. Erica has such a passion for the region and striving to bring out the best in her employees."

Senator Helming encourages people to view the [Commemorative Book](#) on her website and read the incredible stories of this year's 13 Women of Distinction nominees.

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