

September 24, 2019

The Honorable Andrew M. Cuomo Governor of New York State NYS State Capitol Building Albany, NY 12224

Dear Governor Cuomo:

As you know, in less than a year, the U.S. Census Bureau will conduct the decennial census. The 2020 Census will have far-reaching effects on every area of our lives and will reshape our political landscape for a decade. While we are heartened that the State Budget included \$20 million for census outreach efforts, the allocation of those funds has yet to be released. In light of the uniquely high risk of an undercount in our borough, we are writing to urge you to direct at least \$4 million of the funds to community groups in Brooklyn. This amount is justified by the considerable challenge of achieving a full count here and is proportional to distribution of funds recommended by the Fiscal Policy Institute.¹

An undercount in Brooklyn would be an unmitigated disaster not only for the people we represent, but the entire state. Billions of dollars in federal aid programs could be lost. While Brooklynites already face a lack of resources for many of their immediate needs, an undercount would only make this worse. Funding for programs that so many of our neighbors depend on to keep a roof over their head and food on their table -- such as Section 8 and SNAP -- could decline. New York's federal standing could also weaken, as we stand to lose at least two congressional seats.

Unfortunately, the risk of an undercount in our borough is alarmingly high. Brooklyn is severely disadvantaged when it comes to the census, as we have a disproportionately hard to count population. <u>80 percent</u> of Brooklynites live in hard-to-count neighborhoods, and <u>according to the Brooklyn Community Foundation</u>, Brooklyn had the lowest mail return rate in the country among counties with populations of 500,000 or more.² Of the 500 census tracts most at-risk of an undercount, almost half are located in our borough.

¹ fiscalpolicy.org/census-2020-nys-should-invest-40-million-to-fund-community-outreach

² https://www.censushardtocountmaps2020.us/;

https://www.brooklyncommunityfoundation.org/census-2020-its-time-makebrooklyncount

Recognizing this severe risk of an undercount, the Fiscal Policy Institute <u>recommended</u> that the state direct more funds to Brooklyn than any other county in the state.³ Their recommended funding was more conservative than both that of the New York Counts 2020 coalition, which requested \$40 million in total state funds, and the New York Community Trust, who <u>requested</u> \$60 million.⁴ Our recommendation of \$4 million matches the proportion of funds directed to Brooklyn in the Fiscal Policy Institute's original recommendation.

New York City and Brooklyn's community groups are already rising to the challenge. The city government has committed \$40 million to census outreach -- double the amount of what the state committed. Several groups have pooled more than \$3 million, and the Brooklyn Community Foundation joined with the Borough President to invest \$100,000. In addition to gathering funds, countless community groups and houses of worship are hosting census events and organizing drives, working tirelessly to spread the word. Still, we cannot achieve a full count without adequate support from the state.

A potential undercount poses a grave risk to the rights, livelihood and wellbeing of millions of people in Brooklyn and across the state. Our community is doing everything in our power to prepare for the census because we take that risk seriously. We trust that the state will, too.

Sincerely,

Senator Zellnor Y. Myrie District 20

& undersigned:

Congressmember Yvette Clarke

Congressmember Hakeem Jeffries

Congressmember Jerold Nadler

³ fiscalpolicy.org/census-2020-nys-should-invest-40-million-to-fund-community-outreach

⁴ https://www.nycommunitytrust.org/newsroom/letter-to-the-governor-census-2020/

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Congressmember Max Rose

Congressmember Nydia Velazquez

and and

Brooklyn District Attorney Eric Gonzalez

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Assemblymember Walter Mosley

Assemblymember Felix Ortiz

Assemblymember N. Nick Perry

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Assemblymember Jo Anne Simon

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Councilmember Inez Barron

Richardson

Assemblymember Jaime Williams

Councilmember Alicka Ampry-Samuel

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Councilmember Justin Brannan

Councilmember Robert Cornegy

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Councilmember Laurie Cumbo

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Councilmember Brad Lander

Councilmember Rafael Espinal

Councilmember Mathieu Eugene

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Mark Treys

Councilmember Farah Louis

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