



Women of DISTINCTION

HONORING WOMEN IN NEW YORK

Cristina Chianese

Cristina Chianese is President of the Pelham Chamber of Commerce.

A marketing executive with 20 years of experience, Ms. Chianese has successfully managed key facets of business, including marketing, sales, digital and distribution. She has worked for several high-profile companies, including *NBCUniversal, Discovery Communications, Sundance Channel* and *AMC Networks*.

A seasoned consultant who manages her own company, Three Bean Marketing Inc., Ms. Chianese has worked on projects encompassing a wide variety of subjects, including media, healthcare, automotive, beauty, technology, consumer goods, and more. Her clients have included American Airlines, Dell, Discovery Communications, Land Rover, Marriott, Northwell and Univision, among many others. The scope of projects she has spearheaded include B2B strategy, creative ideation, branding, digital, naming, promotional ideation, responses to RFPs and sales strategy.

At the beginning of the COVID-19 pandemic, Ms. Chianese shifted her focus to her community and began volunteering to support businesses in need. During a time when businesses were unable to allow customers into their stores and were tasked with finding new ways of generating revenue, Ms. Chianese stepped in and used her creativity and marketing skills to support local business owners. As a result, Ms. Chianese was asked to take a position at the Pelham Chamber of Commerce, where she now holds the title of President.

Most recently, Ms. Chianese has joined the Ball Chain Manufacturing family of companies to oversee marketing and public relations.

Ms. Chianese resides in Pelham Manor, New York with her husband, John, son, Nicholas, and daughter, Mackenzie. When she is not working or sending local businesses promotional ideas, she can be found working out, trying a new recipe in the kitchen, or shopping at one of her favorite Pelham businesses.

***Cristina Chianese was selected as a
2022 Women of Distinction honoree by Senator Alessandra Biaggi***

