



Women of DISTINCTION

HONORING WOMEN IN NEW YORK

Holly Anderson

Holly Anderson is the Executive Director of the Breast Cancer Coalition of Rochester (BCCR). Originally founded to serve those living in the aftermath of a breast cancer diagnosis, Ms. Anderson has grown the organization to provide supportive and educational services to breast and gynecologic cancer survivors.

Under her leadership, she has expanded the service area to include 10 counties located throughout the Central and Western Finger Lakes regions. During her 19 years as the Executive Director, Ms. Anderson's impact has been profound. She has increased the annual budget from 75K to more than 1 million dollars, allowing the organization to fund research projects with the potential to yield significant medical breakthroughs.

Under Ms. Anderson's leadership, BCCR is committed to adhering to the highest standards of ethical behavior in their everyday business practices and in response to crisis. The Rochester Area Business Ethics Foundation recognized this dedication by presenting Ms. Anderson and her team with the prestigious ETHIE award.

Armed with extensive research regarding the efficacy of medical marijuana and its benefits for patients suffering from side effects of chemotherapy treatments, Ms. Anderson and her team frequently traveled to the New York State Capitol to share this information with lawmakers and to lobby for the passage of the Medical Marijuana Bill. These meetings proved crucial to the passage of the NYS Medical Marijuana Bill in 2014.

In her community, Ms. Anderson is involved in mentoring executive directors from nonprofit organizations. Sharing her knowledge and skills in this way speaks to her commitment to help further the success and prosperity of our emerging leaders. Her teams note she encourages personal and professional growth among the staff and stakeholders. And, she continues every single day to speak to men and women who are newly diagnosed with breast or gynecologic cancer.

Ms. Anderson and her husband, Tom, live in Webster, New York. They are the proud parents of four children, Ian, Zach, Morgan and Griffin, and seven grandchildren.

***Holly Anderson was selected as a
2020 Woman of Distinction honoree by Senator Pamela A. Helming.***

