



Women of DISTINCTION

HONORING WOMEN IN NEW YORK

Jaclyn M. Tacoronte

Jaclyn M. Tacoronte is an award-winning marketing and public relations professional. With over 20 years of experience, she has served several Fortune 500 companies, including Canon, Puma, Harley-Davidson and Proctor & Gamble.

She is a public relations guest speaker and panelist, and is the CEO and President of JMT Media, LLC, a New York certified M/WBE boutique marketing, public relations and design firm.

Ms. Tacoronte has spearheaded all marketing and public relations efforts for the inaugural New York City Winter Lantern Festival and Winter Wonderland Staten Island Festival. She is also the Executive Producer of JMT the BEAT, a new online series featuring the best of Staten Island's business, entertainment, art and theatre groups (currently over 140,000 views). She currently serves as the Marketing Chair for Colloquy Collective and Board Chair for Staten Island Makerspace.

She is the former Director of External Affairs & Business Development for Snug Harbor Cultural Center & Botanical Garden, a major New York City cultural destination located on an 83-acre campus on Staten Island. There, she spearheaded marketing and public relations efforts leading to over 200 plus online and print editorials and features including a *Harper's Bazaar* cover featuring the iconic New York Chinese Scholar's Garden. Prior to that role, she served as the Marketing Director at The Young People's Chorus of New York City, where she helped position the organization to receive the 2011 National Arts & Humanities Youth Program Award administered by the President's Committee on the Arts & Humanities.

Ms. Tacoronte received a Bachelor of Arts in Communications focused on International Business and obtained a Master of Business Administration while living in San Antonio and Austin, Texas.

In 2011, she was awarded the *TED Electrical Magazine* Best-of-the-Best Marketing Excellence Award for Best Print Advertising Campaign. JMT Media was listed as an official 2018 Honoree for Stars Under 40, sponsored by Schnepps Communications. In 2019, the Staten Island Economic Development Corporation listed her as a "40 Under 40" Honoree and a nominee for the 2019 "Fastest Growing Small Business."

Ms. Tacoronte's goal is to connect her love for small businesses and non-profits in her community.

***Jaclyn M. Tacoronte was selected as a
2020 Woman of Distinction honoree by Senator Diane J. Savino.***

