



# *Women of* DISTINCTION

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HONORING WOMEN IN NEW YORK

*La' Shawn Allen-Muhammad*

La'Shawn Allen-Muhammad has worked as a New York City public servant for more than two decades, establishing herself as a champion of people, economic empowerment and change. Ms. Allen-Muhammad has been responsible for a multitude of success stories through her work in healthcare, leading to successful outcomes that earned high regard from Mayor Bloomberg's Center for Economic Opportunity and the federal government.

A native of the Brownsville section of Brooklyn, Ms. Allen-Muhammad is committed to revitalizing her hometown and similar communities throughout the country. During the late nineties, she co-founded a not-for-profit organization, the Brownsville Youth Association (BYA). The organization offered free job training and employment for many community residents. In early 2000, she was appointed by former Brooklyn Borough President Marty Markowitz to serve on the newly established Community Education Council.

In 2010, Ms. Allen-Muhammad founded the Entrepreneurs of New York, with the goal of developing innovative strategies for small businesses and those seeking to become business owners. Using social media as a platform to engage, the ENY Facebook group has grown to nearly 10,000 members.

Presently, Ms. Allen-Muhammad has been on a fast track, building alliances and strategic partnerships to assist in the transformation of the place she holds dear to her heart: Brownsville. In 2015, she was installed as the Brooklyn Director of the Long Island African American Chamber of Commerce and appointed Executive Director of Central Brooklyn Economic Development Corporation (CBEDC).

At the helm of CBEDC, Ms. Allen-Muhammad is determined to bring the agency back to its original mission, providing opportunities for community residents to achieve self-sufficiency.

Ms. Allen-Muhammad is thankful for her most important job – being a wife and mother. She is married to Student Minister Henry Muhammad and is Mom-in-Chief to four children, ages 6-12.

***La'Shawn Allen-Muhammad was selected as a  
2019 Woman of Distinction honoree by Senator Zellnor Y. Myrie.***

