

\$AVE GAS... \$AVE MONEY



SLOW DOWN!

AGGRESSIVE DRIVING IS NOT ONLY UNSAFE, IT ALSO ROBBS YOUR VEHICLE'S FUEL ECONOMY. BY DRIVING THE SPEED LIMIT, AVOIDING JACKRABBIT STARTS AND SUDDEN STOPS, YOU CAN IMPROVE YOUR VEHICLE'S FUEL ECONOMY BY AS MUCH AS 31 PERCENT.



IDLING = 0 MPG

WAITING IN LINE AT THE DRIVE-THRU OR OUTSIDE YOUR CHILDREN'S SCHOOL, OR SITTING IN TRAFFIC, BURNS FUEL WITHOUT GETTING YOU ANY CLOSER TO YOUR DESTINATION. MOST VEHICLES WILL USE LESS FUEL RESTARTING THAN WHILE IDLING FOR A MINUTE OR TWO. AND TODAY'S VEHICLES DON'T NEED THOSE LONG FIRST-TIME WARM UPS, LIKE IN THE PAST. KICKING THE IDLING HABIT CAN SAVE 19 PERCENT ON FUEL COSTS.



MAINTAIN YOUR VEHICLE

A DIRTY AIR FILTER, FOULED SPARK PLUGS OR CLOGGED FUEL FILTER CAN PREVENT YOUR VEHICLE FROM OPERATING AT ITS TOP EFFICIENCY. JUST REPLACING YOUR AIR FILTER CAN IMPROVE YOUR FUEL ECONOMY 10 PERCENT. ALWAYS FOLLOW THE MANUFACTURER'S OR YOUR MECHANIC'S ADVICE CONCERNING REGULAR VEHICLE MAINTENANCE.



PROPER TIRE INFLATION

UNDER-INFLATED TIRES USE MORE ENERGY TO ROLL, WHICH TRANSLATES INTO MORE FREQUENT FILL-UPS. CHECK YOUR TIRE PRESSURE REGULARLY – BUT ALWAYS WHEN THE TIRES ARE COLD (BEFORE YOU'VE DRIVEN ON THEM FOR THE DAY) – TO IMPROVE FUEL EFFICIENCY BY 3.3 PERCENT.



CLEAN THAT TRUNK

CARRYING AROUND EXCESS WEIGHT DIRECTLY IMPACTS ON YOUR GAS MILEAGE. AN EXTRA 100 POUNDS IN THE TRUNK CAN REDUCE YOUR FUEL ECONOMY BY 2 PERCENT. EMPTY UNNECESSARY ITEMS FROM THE TRUNK AND REMOVE SKI AND LUGGAGE RACKS FROM YOUR ROOF WHEN NOT IN USE, TO REDUCE DRAG ON YOUR VEHICLE.



USE CRUISE CONTROL

YOUR VEHICLE'S CRUISE CONTROL HELPS YOU MAINTAIN A STEADY SPEED DURING HIGHWAY DRIVING, BUT IT CAN BE LESS EFFICIENT ON HILLY TERRAIN. USING YOUR CRUISE CONTROL WISELY COULD SAVE 7 PERCENT.



A/C VERSUS OPEN WINDOWS

RUNNING YOUR AIR CONDITIONER AROUND TOWN OR IN CITY TRAFFIC TAKES A HEAVY TOLL ON YOUR FUEL ECONOMY. AN OPEN WINDOW CAN OFTEN BE A MORE FUEL-EFFICIENT CHOICE. BUT ON THE HIGHWAY, OPEN WINDOWS INCREASE DRAG AND MAKE YOUR ENGINE CONSUME MORE GAS.



MAXIMIZE YOUR FILL UP

GASOLINE CAN BECOME DENSER IN THE COOLER PART OF THE DAY, SO YOU CAN GET MORE FOR YOUR MONEY. NEVER OVERFILL YOUR TANK, WHICH CAN CAUSE FUEL TO SPILL ON THE GROUND AS IT EXPANDS. USE THE FUEL AND MILEAGE LOG ON THE BACK PANEL TO CHART YOUR GAS AND MONEY SAVINGS.