

## What's Stopping You?

We don't reduce because **there is plastic in all of our bodies.**<sup>1</sup>

We don't reuse because **we are running out of room for landfill.**<sup>2</sup>

We don't recycle because **we are running out of forest to cut down.**<sup>3</sup>

We do it because the standard we hold ourselves to  
Is how we decide what to expect  
Of others

We do it because  
**90 companies**  
Are responsible for more pollution  
Than *every other human put together*<sup>4</sup>

And who are we to argue  
When we waste, litter and consume  
More than our fair share?

When you do your part, every day, whenever you can,  
You give yourself the confidence, the conviction,  
To hold them accountable

You give yourself the power to say,  
"I do what I can,  
I make good choices, I take care of the Earth.  
*What's stopping you?*"

### Teaching opportunities:

<sup>1</sup> Microplastics, how pervasive they are, forever chemicals & bioaccumulation, lack of research

<sup>2</sup> Environmental and societal impact of landfill on local communities and ecosystems

<sup>3</sup> Scale of deforestation, habitat loss & extinction. **Important:** deforestation is mainly due to clearing land for agriculture & development, NOT logging/timber (big reason to *REDUCE*)

<sup>4</sup> Scale of individual impact ("personal carbon footprint") vs. corporate, using your buying power to make positive change, economic/ecological responsibility